



Seattle
Parks & Recreation



2023 PRESS KIT

What is Big Day of Play?

Big Day of Play is a free community event set in south Seattle. It is put on by Seattle Parks and Recreation, Get Moving, and Associated Recreation Council. The goal of the event is inclusivity, community, wellness, and creating/sharing opportunities for under-served communities.

The event will be held in-person at Rainier Playfields, as well as virtually. We will feature in-person and virtual live performances, instructor-led workouts, interactive games, and instructions on how to participate in Big Day of Play at your place.

Our virtual programming will be featured on our website: bigdayofplay.com, Facebook, and YouTube.

**We'll be hosting the event on Saturday, August 19, 2023
12 - 6 p.m.**

Rainier Playfields
3700 S Alaska St.
Seattle, WA 98118

Mt. Baker Rowing and Sailing Center
3800 Lake Washington Blvd. S
Seattle, WA 98118





BIG DAY OF PLAY - PARTICIPATION & CONTACTS

PARTICIPATION

We have many opportunities for you to participate in!

VENDOR AND WELLNESS FAIRS (In-Person and Online)

Participate in our vendor and wellness fairs! Join us in-person with a booth for your organization. You can also join our virtual wellness fair on the Big Day of Play website. Make a video about your organization, share photos and links, and we will feature it on our website and social media.

In-Person

Contact: Kyle Bywater

Email: kyle.bywater@seattle.gov

Virtual Wellness Fair

Contact: Sam Shockley

Email: sam.shockley@seattle.gov

SPONSORSHIP

Sponsor Big Day of Play! Sponsors make Big Day of Play possible. We would love to talk more about opportunities to work with you this year.

Contact: Sonia Doughty

Email: sonia.doughty@seattle.gov

PERFORMER/INSTRUCTOR

Participate the day of! We have opportunities for performers to show their skills at the event. We will also be doing a pre-recorded show that will be featured on our virtual event. Contact us for more information.

Contact: Deja'Nay Gilliam

Email: deja'nay.gilliam@seattle.gov

VOLUNTEER

Help out during the event! We rely on the help of our volunteers to make the Big Day run seamlessly.

Contact us today!

Contact: Jenn Romo

Email: jennifer.romo@seattle.gov

EVENT CONTACTS

Project Manager

Deja'Nay Gilliam

deja'nay.gilliam@seattle.gov

Marketing

Sam Shockley

sam.shockley@seattle.gov

Vendors

Kyle Bywater

kyle.bywater@seattle.gov

Sponsorship

Sonia Doughty

sonia.doughty@seattle.gov

Tech/Production

Shannon Anderson

shannon.anderson@seattle.gov

Volunteer

Jenn Romo

jennifer.romo@seattle.gov



NEWS RELEASE

Bruce Harrell, Mayor

AP Diaz, Superintendent

For Immediate Release: June 27, 2023

Contact: SPR_media@seattle.gov

Seattle Parks and Recreation welcomes all to enjoy the Free Event, Big Day of Play on Aug. 19, 2023, from 12-6 p.m.

Participate in-person and online with games, live performances, food, a vendor fair with community and wellness opportunities, and more. www.bigdayofplay.org

Big Day of Play is a celebration of our city's diversity, and it encourages neighbors, communities, and families to have fun, build relationships and be active together.

Big Day of Play will be held on Saturday, August 19 from 12 to 6 p.m. at Rainier Playfield, Mt Baker Rowing and Sailing Center, and online. The event is completely free and includes activities for all ages and abilities. The event will showcase a wellness fair, in-person and virtual programs, water activities, and live performances. Look for fitness instruction, games, and competitions, and get ready to have fun with your community as we come together.

The Big Day of Play is presented by SPR's Get Moving Initiative, which supports local groups in offering innovative and culturally relevant events and projects to increase participation in community sports, recreation, and physical fitness activities that serve under-resourced communities. Funding for the Get Moving Initiative is provided by the [Seattle Park District](#). This year's Big Day of Play sponsors include the Associated Recreation Council, Seattle Children's Hospital, BECU, International Community Health Services, and Seattle Mariners.

If you're interested in volunteering or participating as a vendor at Big Day of Play, please visit <https://www.bigdayofplay.org/vendors> .

More information can be found at <https://www.bigdayofplay.org/> and on the event's Facebook page at <https://www.facebook.com/bigdayofplay/>.

Follow us on: [Facebook](#), [Instagram](#): @bigdayofplay, and [YouTube](#).

HOW TO USE BDoP GRAPHICS



FACEBOOK

Reference: facebook.com/bigdayofplay
 Link to: www.bigdayofplay.com



1200x628



INSTAGRAM

Reference: instagram.com/bigdayofplay



1080x1080



TWITTER

Reference: @BigDayOfPlay1
 Link to: www.bigdayofplay.org



1200x675

BUTTONS - ON WEBSITE OR NEWSLETTER

Link to: www.bigdayofplay.org



120x90



120x60

BANNERS - ON WEBSITE OR NEWSLETTER

Link to: www.bigdayofplay.org



600x200 OR 1800x600



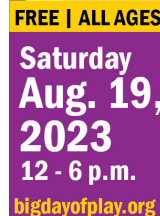
468x60



728x90

SKYSCRAPERS - ON WEBSITE

Link to: www.bigdayofplay.org



160x600



240x400



250x250



HOW TO PLAY HORSE!

2+ Players | Equipment needed: 1 basketball and a basketball hoop or target to shoot at

- 1. Who goes first?** Go by order or ages, tallest to shortest, or draw straws to see the order!
- 2. Player 1 takes a shot from anywhere on or off the court.** They can announce additional requirements before shooting (like shooting with your eyes closed or shooting behind your back). You get one attempt at your shot. If a rule is called and the shot goes in the basket, but not with all the requirements called before the shot was made, it does not count.
- 3. Player 2 goes!** If the first player made the shot, the second player has to copy whatever the first player did, including where they were standing. If the first player missed the basket then the second player creates their own shot and so on through all the other players.
- 4. Whenever it's your turn, if the person before you made a basket, you have to copy their shot exactly. If the person before you missed, it's your turn to invent a new shot.**
- 5. If you fail a shot challenge you get the letter H.** Each time you miss someone else's shot you get a new letter, eventually spelling out H—O—R—S—E. When you spell out the full "HORSE," you lose the game.
- 6. If you invent a shot, and every other player successfully makes the basket, you get to invent a new shot.**
- 7. Play until there is one person left.** When someone spells out the word "HORSE" with their letters, that player leaves the game. The other players keep playing in the same order.
- 8. Last player in the game wins!**

Ideas for creating tricky shots:

- **Take a no-look shot.** If things are a bit too easy and no one is receiving letters, you can kick things up a notch by attempting some crazy shots. One of the best ways to start this off is with a no-look shot.
- **Perform a behind-the-back shot.** This shot is fairly straightforward to attempt, but very difficult to succeed at. With one arm, wrap the ball around your back and flick it up towards the hoop.
- **Try shooting with the opposite hand.** Most people favor one hand over the other and this trick shot tests your ability with your weaker hand. Set up like you normally would and give your best attempt, but it's usually very difficult!
- **Shoot while sitting down.** This shot is really difficult because you use your lower body to assist you when you shoot normally. This means that when sitting down, the only power you can get is from your arms.